

# Results of SurveyUSA Election Poll #14601



Sponsor:

WHAS-TV (Louisville)

Geography: KY 2nd CD

Data Collected: 10/15/2008 - 10/16/2008

Release Date: 10/17/2008

**Republican Guthrie Positioned to Hold Open House Seat in KY2 for GOP:** In an election for US House of Representatives in Kentucky's 2nd Congressional District today, 10/17/08, to fill the open seat of retiring incumbent Republican Ron Lewis, Republican Brett Guthrie defeats Democrat David Boswell 51% to 42%, according to this exclusive WHAS-TV new poll conducted by SurveyUSA. Compared to an identical SurveyUSA poll released three weeks ago, Guthrie is up 2 points; Boswell is down 1. This 3-point net gain for Guthrie comes at a time when many Republicans across the country were losing ground and Democrats were benefiting from Obama coattails. No such evidence in KY2. Three times as many Democrats cross-over to vote for the Republican as Republicans who cross-over to vote for the Democrat. Guthrie leads by 10 points among men, by 7 among women. Among voters age 18 to 49, Guthrie leads by 13; among voters 50+, Guthrie leads by 4. Incumbent Lewis, first elected to the House in 1994, is not seeking an eighth term. Kentucky's 2nd Congressional District, rated "Solid R" by the Cook Political Report, has a Cook Partisan Voting Index of R+13. Lewis won with 55% of the vote in 2006 and with 68% of the vote in 2004. Before Lewis, Democrat William Natcher held the seat for 40 years.

**Filtering:** SurveyUSA interviewed 800 adults from Kentucky's 2nd Congressional District 10/15/08 and 10/17/08; of the adults, 677 identified themselves as being registered to vote. Of the registered voters, 599 were determined by SurveyUSA to be likely to vote in the November general election.

**1** If the election for U.S. House of Representatives, were today, would you vote for ... (names rotated) Republican Brett Guthrie? Or, Democrat David Boswell?

599 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Republi	Democr	Indepen
Margin of Sampling Error: +/-4.2%																
Brett Guthrie (R)	51%	51%	50%	52%	53%	47%	51%	52%	49%	51%	49%	**	**	86%	22%	48%
David Boswell (D)	42%	41%	43%	36%	41%	48%	42%	39%	45%	42%	43%	**	**	9%	69%	46%
Undecided	7%	8%	6%	12%	6%	5%	7%	8%	6%	7%	8%	**	**	4%	9%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	50%	50%	21%	33%	28%	18%	53%	47%	91%	6%	2%	1%	42%	52%	5%

**1** If the election for U.S. House of Representatives, were today, would you vote for ... (names rotated) Republican Brett Guthrie? Or, Democrat David Boswell?

599 Likely Voters	All	Ideology			Attend Religious Services			Abortion	
		Conser	Modera	Liberal	Regular	Occasio	Almost	Pro-life	Pro-cho
Margin of Sampling Error: +/-4.2%									
Brett Guthrie (R)	51%	71%	38%	21%	56%	42%	44%	61%	31%
David Boswell (D)	42%	20%	58%	74%	37%	52%	51%	31%	65%
Undecided	7%	9%	4%	4%	8%	6%	5%	8%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	45%	38%	12%	62%	23%	15%	66%	33%

\*\* Too few respondents of this type were interviewed for this data to be meaningful.

# Results of SurveyUSA Election Poll #14601



Sponsor:

WHAS-TV (Louisville)

Geography: KY 2nd CD

Data Collected: 10/15/2008 - 10/16/2008

Release Date: 10/17/2008

**Statement of Methodology:** The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ.