

September 23, 2008

1010 College Street
P.O. Box 738
Bowling Green, KY 42102-0738
Telephone: 270.781.8111
Facsimile: 270.781.9027

VIA FACSIMILE (502-897-2384) and US MAIL

WLKY
Glenn Haygood
1918 Mellwood Avenue
Louisville, KY 40206

Dear Mr. Haygood:

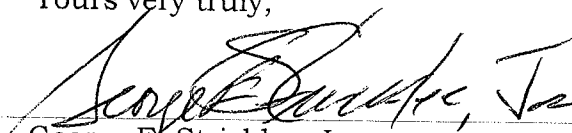
Please be advised that this law firm represents Trace Die Cast, Inc. It has come to the attention of its Owner and CEO, Lowell M. Guthrie, that advertisements are being aired on your television station which are demonstrably false and defamatory to Trace Die Cast, Inc. These advertisements mention Brett Guthrie, who is an employee of Trace Die Cast, Inc. These advertisements allege that Trace Die Cast, Inc. outsources products to foreign companies which is absolutely and demonstrably false.

No products are manufactured by Trace Die Cast are outsourced to foreign companies. Any products shipped to foreign companies are sold to them by Trace Die Cast, Inc. Foreign companies, that purchase products manufactured by Trace Die Cast, Inc., do not perform work for or on behalf of Trace Die Cast, Inc. Those products are not returned to Trace Die Cast, Inc.

All products made by Trace Die Cast, Inc. are manufactured at its plants in Bowling Green, Kentucky by Kentucky workers.

The airing of the subject advertisements should cease and desist immediately. If the advertisements continue to be aired, then Trace Die Case, Inc. will incur irreparable damage and a lawsuit will be filed immediately against your television station seeking damages for defamatory claims made in these advertisements which as indicated above are demonstratively false. In that regard, I am enclosing herewith a copy of letter signed by the Owner of the Company, Lowell M. Guthrie.

Yours very truly,


George E. Strickler, Jr.

GES/lab

strickler@boamlaw.com

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1010 College Street
P.O. Box 738
Bowling Green, KY 42102-0738
Telephone: 270.781.8111
Facsimile: 270.781.9027

VIA FACSIMILE (502-582-7279) and US MAIL

WHAS
Mark Pimentel
520 W. Chestnutt Street
Louisville, KY 40202

Dear Mr. Pimentel:

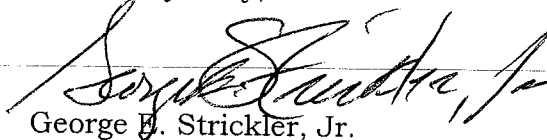
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P.O. Box 738
Bowling Green, KY 42102-0738
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VIA FACSIMILE (502-561-4115) and US MAIL

Steve Langford
WAVE
725 S. Floyd Street
Louisville, KY 40203

Dear Mr. Langford:

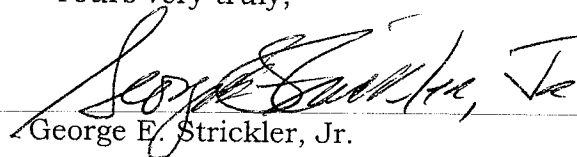
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George E. Strickler, Jr.

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P.O. Box 738
Bowling Green, KY 42102-0738
Telephone: 270.781.8111
Facsimile: 270.781.9027

VIA FACSIMILE (502-589-5559) and US MAIL

WDRB
Bill Lamb
624 W. Muhammad Ali Blvd.
Louisville, KY 40203

Dear Mr. Lamb:

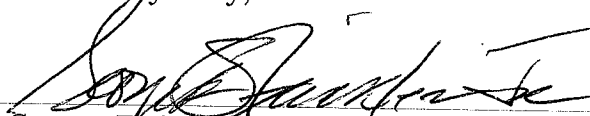
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Yours very truly,


George E. Strickler, Jr.

GES/lab

Trace
Die
Cast



September 23, 2008

Trace Die Cast, Inc.
140 North Graham Avenue
Bowling Green, KY 42101
Phone 270/781-0049
FAX 270/781-9827

To Whom It May Concern:

There have been recent claims in advertisements that Trace Die Cast, Inc. outsources work or products to foreign companies, including companies based in Mexico. These claims are demonstrably false and without basis.

Trace Die Cast, Inc. is a Kentucky company, and it manufactures products only in Kentucky by employees living in Kentucky.

Trace Die Cast, Inc. has no foreign operations and claims to the contrary are false. Any product that Trace Die Cast, Inc. sends to foreign companies is sold to those companies and is not shipped back to Trace Die Cast, Inc. Trace Die Cast, Inc. does not send products to foreign companies to be assembled or otherwise have work performed on them for Trace Die Cast, Inc. or for its benefit. Further when products leave Trace Die Cast, Inc., they are not returned to Trace Die Cast, Inc.

Any statement that Trace Die Cast, Inc. outsources work to foreign companies is totally without basis and is demonstrably false.

Yours very truly,

A handwritten signature in cursive script that reads 'L. M. Guthrie'.

Lowell M. Guthrie
Owner and CEO

Trace Die Cast, Inc.