

Results of SurveyUSA News Poll #14240



Sponsors:

All SurveyUSA clients in Kentucky

Geography: Kentucky

Data Collected: 08/15/2008 - 08/17/2008

Release Date: 08/27/2008

1 Do you approve or disapprove of the job Steve Beshear is doing as Governor?

600 Adults	All	Gender		Race				Party Affiliation			Ideology			Abortion		Does US Need a	
		Male	Female	White	Black	Hispani	Other	Republi	Democr	Indepen	Conser	Moder	Liberal	Pro-life	Pro-cho	Need	Not Ne
Margin of Sampling Error: +/-4.1%																	
Approve	44%	44%	43%	44%	46%	**	**	31%	53%	44%	40%	47%	53%	38%	53%	41%	45%
Disapprove	47%	48%	46%	47%	33%	**	**	60%	40%	42%	54%	47%	39%	52%	39%	48%	47%
Not Sure	9%	8%	11%	9%	21%	**	**	10%	6%	14%	7%	7%	8%	9%	8%	11%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	52%	90%	7%	1%	2%	34%	50%	11%	33%	37%	16%	58%	40%	20%	74%

1 Do you approve or disapprove of the job Steve Beshear is doing as Governor?

600 Adults	All	Gun Ownership		Attend Religious Services			Evangelical?		Top Issue For Next President								
		Yes	No	Regular	Occasio	Almost	Yes	No	Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigra	
Margin of Sampling Error: +/-4.1%																	
Approve	44%	43%	47%	44%	49%	37%	40%	50%	41%	**	55%	56%	34%	38%	**	40%	
Disapprove	47%	48%	44%	48%	43%	50%	53%	41%	50%	**	42%	31%	51%	58%	**	57%	
Not Sure	9%	10%	8%	8%	8%	13%	7%	9%	9%	**	3%	13%	15%	5%	**	3%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	62%	36%	54%	29%	18%	38%	49%	49%	3%	8%	13%	9%	5%	4%	5%	

1 Do you approve or disapprove of the job Steve Beshear is doing as Governor?

600 Adults	All	Region			
		Wester	Louisvill	North C	Eastern
Margin of Sampling Error: +/-4.1%					
Approve	44%	50%	48%	42%	34%
Disapprove	47%	43%	46%	44%	58%
Not Sure	9%	6%	6%	14%	7%
Total	100%	100%	100%	100%	100%
Composition of Adults	100%	20%	27%	35%	18%

** Too few respondents of this type were interviewed for this data to be meaningful.

: WCPO-TV Cincinnati, WHAS-TV Louisville, WLEX-TV Lexington

Results of SurveyUSA News Poll #14240



Sponsors:

All SurveyUSA clients in Kentucky

Geography: Kentucky

Data Collected: 08/15/2008 - 08/17/2008

Release Date: 08/27/2008

Statement of Methodology: The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ.